



ROYSTON TOWN COUNCIL

Adopted by Full Council 23rd September 2024

Minute number 136/25

Review date September 2027

Policy on Display of Temporary Banners on the Town Hall

PVC banners are not easily recyclable and there are no local facilities which offer this service. Royston Town Council has declared a Climate Emergency and has worked hard to reduce its use of single-use plastics in every area.

1. Banners only to be put up by the Town Council on permission of the Town Clerk.
2. Size of banner restricted to a maximum of 3m wide x 1m height.
3. Banners must:
 - Be reusable (weatherproof stickers can be used to change dates)
 - Or, be made of recyclable material **not** PVC.
 - Have sufficient eyelets for the size of banner.
4. Banners are displayed at the owner's risk and the Town Council accepts no responsibility for damage to or loss of banners.
5. Banners will be displayed from 4 days before the event only and will be removed the next working day after the event or as soon as possible thereafter.
6. Uncollected banners can only be disposed of in landfill therefore organisations which do not collect reusable banners will not be allowed to display banners again.
7. No repeat banner within 3 months (to avoid accusations of permanence).
8. Banners accepted for display:
Community and Charity events in Royston including on Therfield Heath
Examples:
May Fayre, Fun in the Park, Arts Festival, CADS pantomime, Kite Festival, Royston in Blue, School Fetes and Firework Displays. This list is not exhaustive.
9. No commercial advertising banners are allowed.
10. No automatic right to display banners.
11. The Town Clerk's decision is final.